

Please read these **EVENT GUIDELINES** before making your application

Perthshire Creates Summer Design Market

Saturday 23 June 2018

10 - 4.30pm | Civic Hall, 2 High Street, Perth

In response to both stallholders looking for additional opportunities and visitors requests for more similar events, and building on the success of the previous 3 Christmas Design Markets, we're running this Summer Design Market and direct selling opportunity for the first time. The Civic Hall, 2 High Street proved to be a popular venue and we'll be returning for this new event.

Application Criteria

- The application process welcomes submissions from independent artists and creative practitioners with **original, high-quality work** who are living and/or working in Perthshire & Kinross and the Tay Cities area which includes North Fife, Dundee & Angus.
- We are not accepting submissions consisting of items that are bought in and not original in design – for example, jewellery that is assembled from manufactured beads or knitwear from commercial patterns.
- Work must be hand made, or produced in small batches, finished to the highest standards and displayed creatively.
- Complete the online application form (link on the main website page 'Design Markets') including 3-5 clearly labelled images of the type of work you intend to have with you on the day. If selected, you'll be asked to resend these images in higher quality resolution for marketing purposes. Excellent images are vital.
- Application deadline : 5pm on Monday 16 April 2018
- The cost of a 6' stall is £35 + £3.32 booking & admin fee
- Selected stall holders will be notified if their application is successful by 5pm on Monday 23 April.
- Stallholders are asked to bring their own floor length table covering cloth.

- Exhibitors are encouraged to merchandise their table in a creative manner that best reflects the nature of their work. If additional space eg: for hanging rails, easel or print rack, access to electrical sockets etc is required please indicate this on your application form. We'll do our very best to accommodate these requests so long as clearly indicated on your submission form and space allows, but cannot make any guarantees.
- All exhibitors **MUST** have public liability insurance in time for the event. Having memberships to either A-N or the Scottish artists union includes public liability insurance.
- Set up on the day will be from 8.30am.

Promotion of the event

- Perthshire Creates will undertake the marketing and promotional activity to support and build the success of this event, including posters, flyers, a dedicated Facebook Event page, web content, and social media, venue signage and external banners.
- Perthshire Creates will provide promotional graphics and information and encourages participants to help promote the event via their own networks.
- Stallholders are requested to contribute to the marketing of the event by sharing posts and information to their own networks, and engaging with the online activity where appropriate.

Selection Process

- Originality and quality of work are the main criteria for the selection process, but we also want to ensure there's a good mix from both the stallholders' and visitors' perspective. Work will also be selected on suitability for the audience and the show itself and complement other exhibitors.
- If you are not successful for this event, please know that space is limited and it does not mean that you won't be successful for future events, previous participation does not, unfortunately, guarantee selection.

Dates to Note

- Application Deadline – Monday 16 April 2018 by 5pm
 - Notification – Monday 23 April 2018 by 5pm
 - Acceptance/Payment due – Monday 7 May 2018*
 - Summer Design Market – Saturday 23 June 2018
- *Please note that payment will not be chased, if not received by this date it will be presumed that you no longer wish to take part in the Summer Design Market and your space offered to any applications on the reserve list

Submission Outcomes

- Successful applicants will be sent notification, a marketing information form to complete and payment details for the event by Monday 23 April.
- Confirmation of taking a stall, full online payment and completed marketing form must be received by return and no later than Monday 7 May to secure your space, or risk losing it to another applicant.
- Unsuccessful applications will also receive notification via email by Monday 23 April.

Other Information

- For the first time and in support of the emerging talent and the Year of Young People, up to 2 stalls (can be shared) will be available to final year undergraduates/recent graduates (within the previous 12-18 months), aged 18-25 years, who are planning on developing their own designer-maker business.
- There will also be a Perth City organised event called 'Diversity' in Perth on this day, including a parade from 12-12.30 running from the South Inch to the North Inch, Tay Street will be closed to vehicle access between 11am - 1pm to allow for this activity, there is no restriction for public/pedestrian access, in fact it'll be positively encouraged!

We very much look forward to receiving applications for the Perthshire Creates Summer Design Market. If you have any further questions please contact Caron Ironside at contact@perthshirecreates.co.uk or cironside@culturepk.org.uk