

Please read these **EVENT GUIDELINES** before making your application

Perthshire Creates Summer Design Market

Saturday 20 June 2020

10 - 4.30pm | Civic Hall, 2 High Street, Perth

We're delighted to once again be running our popular Summer Design Market, a direct selling opportunity for artists and designer makers. This event is curated and only applications using the Survey Monkey link on the website can be considered.

Application Criteria

- The application process welcomes submissions from professional independent artists and creative practitioners with **original, high-quality work** who are living and/or working in Perthshire & Kinross and the Tay Cities area which includes North Fife, Dundee & Angus
- Design Markets are set up as a direct selling opportunity for artists and designer makers running their creative practice **on a professional basis**
- We are not accepting submissions consisting of items that are bought in and not original in design – for example, jewellery that is assembled from manufactured beads or knitwear from commercial patterns
- Work must be handmade, or produced in small batches, finished to the highest standards and displayed creatively
- **IMAGES:**
Complete the online application form (link on the 'Design Markets' page on the Perthshire Creates website) including **6 images** of the type of work you intend to have with you on the day.

If selected, these images will be used in the marketing of the event, therefore **excellent images are vital, please NO WATERMARKS, NO NAMES on the images and NO MONTAGE images.**

The image FILES must be clearly labelled with your business name. Any images with watermarks, names, montages MAY EXCLUDE your submission.

You may be asked to resend these images in higher quality resolution for marketing purposes if needed.

- APPLICATION DEADLINE: Sunday 29 March 2020
- The cost of a 6' stall is **£55 inclusive of fees.**
- Selected stall holders will be notified if their application is successful by Thursday 9 April.
- Stallholders are asked to bring their own floor length table covering cloth
- Exhibitors are encouraged to merchandise their table in a creative manner that best reflects the nature of their work. If additional space eg: for hanging rails, easel or print rack, access to electrical sockets etc is required please indicate this on your application form. We'll do our very best to accommodate these requests so long as clearly indicated on your submission form and space allows, **but cannot make any guarantees**
- All exhibitors **MUST** have public liability insurance in time for the event Having memberships to either A-N or the Scottish Artists Union includes public liability insurance, and have a copy of 'certificate of insurance' available on the day should it be required
- Set up on the day will be from 8.30am, full logistics details will be emailed prior to the event

Promotion of the event

- Perthshire Creates will undertake the marketing and promotional activity to support and build the success of this event, including posters, flyers, a dedicated Facebook Event page, web content, and social media, venue signage and external banners. Stallholders co-operation in promoting the event is a vital part of taking part in the Summer Design Market
- Preference may be given to artists who have a Facebook & Instagram account and who will actively promote their participation via their own networks, details are on the application form

Selection Process

- Originality and quality of work are the main criteria for the selection process, but we also want to ensure there's a good mix from both the stallholders' and visitors' perspective. Work will also be selected on

suitability for the audience and the show itself and complement other exhibitors

- If you are not successful for this event, please know that space is limited and it does not mean that you won't be successful for future events, **previous participation at any of our Design Markets does not, unfortunately, guarantee selection**

Submission Outcomes

- Successful applicants will be sent notification and payment details by Thursday 9 April.
- Confirmation of taking a stall is requested by return after notification, and payment due by Thursday 30 April.
- Unsuccessful applications will also receive notification via email by Thursday 9 April.

Dates to Note

- Application Deadline – Sunday 29 March 2020
- Notification – Thursday 9 April 2020
- Acceptance of place – By return
- Payment due – Thursday 30 April 2020*
- Summer Design Market – Saturday 20 June 2020

*Please note that payment will not be chased, if not received by this date it will be presumed that you no longer wish to take part in the Summer Design Market and your space offered to any applications on the reserve list

Other Information

- Please note that regrettably no refunds can be made after Saturday 23 May 2020 (4 weeks ahead of the event), due to cost commitments in running this event. (Please note that refunds will not include the admin charge of £4.88 and therefore be for £50.12 only via Eventbrite)

We very much look forward to receiving applications for the 2020 Perthshire Creates Summer Design Market.

If you have any further questions please contact Caron Ironside at cionside@culturepk.org.uk or contact@perthshirecreates.co.uk